



# Sincerely, Onyi

**Motherhood | Wellness | Travel**

## ABOUT

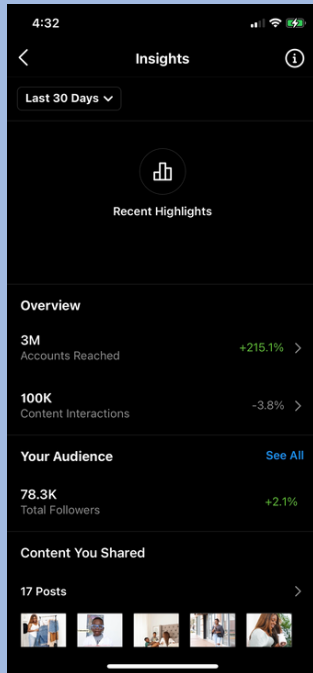
Onyi Azih, in addition to her psychiatry practice, is the creative mind behind the popular blog, Sincerely Onyi, focusing on travel, lifestyle, and working motherhood.

She has been featured in various publications, notably Business Insider and Health Magazine, and has collaborated with well-known brands and tourism boards such as Amazon, Discover Puerto Rico, Explore Whitefish, Experience Grand Rapids, and Sandals Resorts.

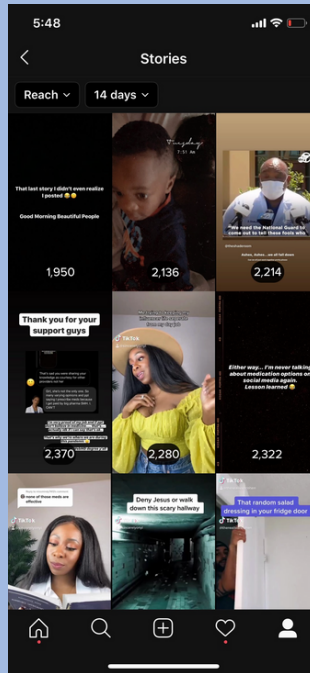
Throughout the past decade, Onyi has cultivated a substantial following on her social media platforms. She provides an authentic glimpse into her travel experiences, ranging from girls' trips and couples' getaways to family adventures and solo journeys.

## ANALYTICS

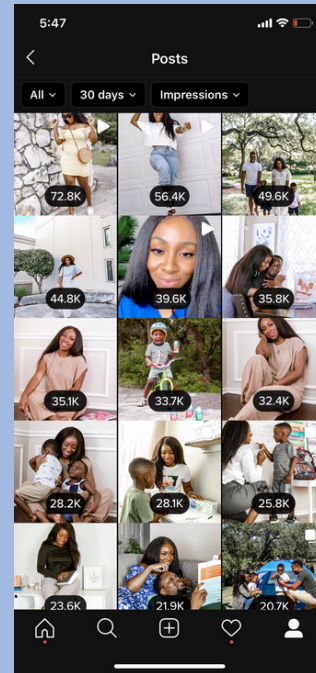
### REACH



### STORIES



### IMPRESSIONS



100K+

3.4% average engagement  
2K+ average IG story views



2K+



200K+

Monthly Views



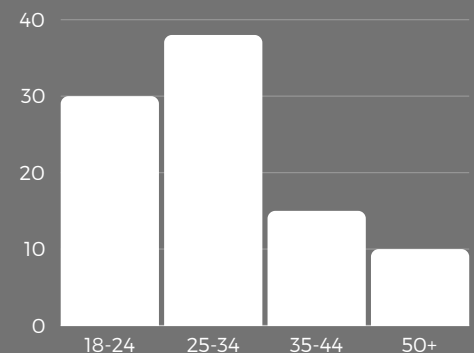
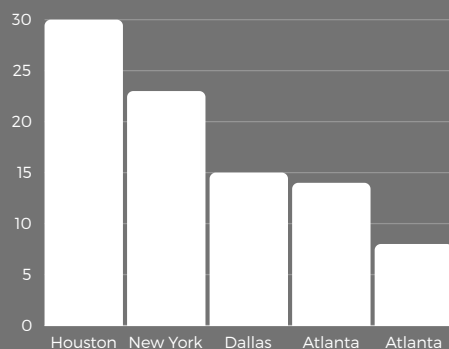
2K+



95K+

## AUDIENCE STATISTICS

Blog Stats:  
21,000 users monthly  
34,000 monthly pageviews





**Motherhood | Wellness | Travel**

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## COUPLES TRAVEL

Sincerely Onyi is an advocate for mental wellness and we promote couples travel as a vehicle for reconnecting. We've enjoyed promoting couples retreats along with domestic and international destinations that are perfect for various budgets. We are excited to use our new drone to capture amazing coverage of your location.



@DISCOVERPUERTORICO

## SOLO TRAVEL

Time is a precious commodity, especially as a working mom. That's why I love taking my audience along my solo trips that allow us to recharge, practice self-care and enjoy a new city.

## GIRL'S TRIPS

In the past, Sincerely Onyi has brought together a group of 4-5 black and brown influencers to share the beauty of various travel destinations. We are excited about the content we create together and the relationships that were formed through exploring the world. Our culturally diverse audience often looks to travel influencers of color to authentically share their experiences in destinations they may have not previously considered. Do not hesitate to reach out for a list of professional content creators who would be perfect to showcase your location.



@EXPLOREWHITEFISH



**Motherhood | Wellness | Family Travel**

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Email: [sincerelyonyi@gmail.com](mailto:sincerelyonyi@gmail.com)

## **FAMILY TRAVEL**

Sincerely Onyi is unique in that we focus on family travel with preschoolers. Family travel is special for every member of the family and we share how kids can be world travelers year-round. As our audience continues to make revenge travel a priority after the pandemic, we will consistently provide guides to luxury and more affordable travel destinations locally and abroad. We love creating branded video content including IG, Tik Tok and YouTube vlogs during our stays.

@BAHNGALVESTON



## *Services*

- Sponsored Social Media Content
- Short-form and long-form video content
- Sponsored Blog Posts
- High-Resolution Photography
- Press Trips/FAM Tours
- Public Speaking Engagements
- Instagram Takeovers
- Hotel, Restaurant, & Product Reviews
- Event Coverage & Hosting

@EXPERIENCEGRANDRAPIDS



## **AFFILIATIONS**

- Old Navy
- Palmer's
- Verizon Wireless
- Wells Fargo
- H-E-B
- Amazon
- CDC (Center For Disease Control)
- Lowe's Home Improvement
- Burt's Bee's
- Texas Department of Transportation